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# **Corporate Performance:**

- Q4-FY17
- FY17

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## Section A - Q4 FY17

The performance of a sample of 1,966 companies over the last quarter (Jan-Mar) 2017 period reveals a mixed picture. Though the performance shows positive outcome with both net sales and net profits growth showing improvement, the growth can be attributed to the oil exploration companies & refineries. Net sales witnessed marginally higher growth rate of 10.9% in Q4 2017 after the growing by about 10.1% in Q4 FY16. Net profit registered growth of 19.6% over a decline of over 28% in the corresponding period last year. A part of the better performance may be attributed to the low base effect too.

The overall performance has however, been skewed to an extent due to the performance of banks, oil companies and refineries, IT and finance which were guided by other exogenous factors. Banks have been affected by NPA recognition and provisioning which finally affects profits growth. Refinery/oil companies get affected by the international price of crude oil and drastic changes in the last couple of years has swung growth in net sales and net profits. IT companies tend to get affected by global factors and carry almost negligible leverage while finance companies, by virtue of their operations are distinct from other services segments.

These industries have been excluded sequentially in Table 1 to provide a disaggregated picture in the subsequent analysis that is presented in the table below.

Table 1 provides an overview of the same.

- For the aggregate sample, growth in sales has been marginally higher while the growth in net profits has been positive over negative growth rate last year.
- However, excluding banks, IT, oil/refinery and finance the growth in net profits turned negative (-8.3%) from positive 19.6%.

In terms of net profit margin movement, the margins have expanded by about 50 bps y-o-y in Q4 FY17 to reach 6.6%. However, after excluding banks, finance, IT and refinery and oil companies, margins show a decline of over 100 bps on a y-o-y basis during the quarter. (Table 2).





Table 1: Aggregate performance (Growth in %)

	No of companies	Net Sales Q4FY16	Net Sales Q4FY17	Net Profit Q4FY16	Net Profit Q4FY17
All companies	1,966	10.1	10.9	-28.6	19.6
Minus banks, IT, oil/refinery and finance	1,534	15.8	7.8	-0.1	-8.3
Banks	37	3.9	3.8	-184.0	-144.5
IT	115	14.2	4.2	30.3	3.0
Oil Exploration & Refineries	15	2.1	26.4	-17.1	12.8
Finance	265	5.4	4.7	8.3	-45.3

Source: ACE Equity

Table 2: Net profit margin (%)

	No of Companies	Q4FY16	Q4FY17
All companies	1,966	6.1	6.6
Minus banks, IT, oil/refinery and finance	1,534	7.6	6.5
Banks	37	-6.8	2.9
IT	115	21.2	21.0
Oil Exploration & Refineries	15	6.6	5.9
Finance	265	20.1	10.5

Source: ACE Equity

- Profit margins improved by about 50 bps in Q4 FY17 when compared to the Q4 FY16
- For Finance companies, net profit performance was pulled down by huge losses made by just one company under term lending during the quarter
- Excluding banks, IT, oil exploration & refineries and finance companies, the net margins declined by over 100 bps on a y-o-y basis

### Interest cover

Interest cover (ratio of PBDIT/interest) has been calculated for the sample of 1,534 companies (minus banks, IT, oil and finance). The interest cover was marginally higher in Q4 FY17 at 5.51 times from 5.44 times in Q4 FY16.

## Size wise Analysis

This section of the study breaks down the sample of 1,534 companies (excluding banks, finance, IT & oil companies) by size, to see if the performance of the companies differs across size groups. The size groups have been defined on the basis of net sales figures for the fourth quarter of FY17. Table 2 below gives the composition of the sample differentiated across various size groups for Q4-FY17.

The 129 companies in the size range of sales of above Rs 1,000 crore each, constituted over 68% of total sales of the sample companies and dominated the overall performance. The next two size ranges of Rs 500 - 1000 crore and Rs 250 - 500 crore had shares of 13% and 9% respectively. Hence, the top 87 companies in terms of sales above Rs 250 crore each accounted for 90% of the total sales.



During Q4-FY17, the impact of demonetization continued to hamper the performance of small companies (size range of sales below Rs 100 crore) as significant volumes of transactions in small companies happen on cash basis and operations were impacted guite markedly.

**Table 3: Sample Profile by Size** 

Size Range (Rs. Cr)	No. Of Companies	Net Sales (%)		Net Sales (%)		Net Pro	ofits (%)
		Q4 FY16	Q4 FY17	Q4 FY16	Q4 FY17		
Above 1,000	129	16.9	8.1	-25.5	-4.3		
500-1,000	111	11.6	4.3	69.3	-39.1		
250-500	151	17.6	9.4	6.7	50.8		
100-250	246	11.9	6.0	48.0	-3.2		
Less than 100	897	13.6	10.8	_*	_*		

Note: Net Profit (%) of companies with sales less than Rs 100 crore could not be calculated on account of huge losses

incurred

Source: ACE Equity

The size wise breakdown provides the following results:

- Net sales in all the size ranges witnessed a decline in sales in this quarter.
- Highest growth in net profit was also seen in companies with sales between Rs 250 500 crore. Companies in this group were the only ones to witness improvement on a cumulative basis.
  - Small companies registered a y-o-y decline in net profits of over 80% and posted a cumulative loss of Rs 1,362 crore in Q4 FY17.
  - This was followed by the '500 1,000 group' which registered a net loss of about 40% after increasing by over 69% in Q4 FY16.
  - o Companies with sales between Rs 100 crore and Rs 250 crore posted a marginal decline of over 3% in net profits over a sharp expansion of about 48% during the same period in FY16. However, companies in the '250 500 group' registered a sharp increase of over 50% on a y-o-y in the net profits in Q4 FY17.
  - o Interestingly, companies with below Rs 100 crore sales each were the largest in number and registered a sharp decline in net profit for Q4 2017.

### Conclusions

The overall performance has been driven by the large companies that have also been less impacted by the demonetization relative to smaller companies. Growth in sales has slowed down across all groups, while net profit growth has improved for only the mid-size group of companies with sales of between Rs 250-500 crore.





# **Industry wise analysis**

The table below provides information on industry wise performance of 50 sectors. The indicators included are net sales and net profit growth for the two quarters.

Table 4: Growth in net sales in Q4 (%)

Table 4: Growth in net sa	ales in Q4 (%)		
Industry	No of companies	FY16	FY17
Consumer Goods (Non-discretionary)	149	10.1	4.9
Consumer foods	34	5.1	9.5
Sugar	17	30.6	12.5
Tea/Coffee	8	1.8	13.2
Pharmaceuticals & drugs	74	8.8	-0.4
Household & Personal products	16	7.5	6.7
Consumer Goods (Discretionary)	176	3.7	3.0
Textiles	164	4.2	6.7
Consumer Durables-Domestic Appliances	8	11.8	5.7
Consumer Durables-Electronics	4	-5.1	-21.7
Automobiles & Related	69	24.4	6.9
Passenger Cars	3	26.5	13.1
Tractors	2	3.3	26.3
Two & Three Wheelers	7	25.9	-4.1
Auto Trucks/LCVs	4	34.7	8.0
Tyres & allied services	7	9.8	4.5
Auto Ancillary	46	16.1	8.7
Capital Goods	162	4.7	7.8
Engineering	13	-9.3	35.6
Engineering-Industrial Equipment	79	-6.3	5.4
Electronics -Components	13	7.2	-8.6
Electrodes & welding Equipment	8	0.7	4.6
Electric Equipment	30	28.8	11.2
IT-Hardware	9	-20.3	2.2
Telecom Equipment	10	34.4	4.6
Metals	73	0.7	31.1
Steel & Iron products	47	-0.4	29.1
Aluminium & aluminium products	8	5.3	19.9
Metals - Non-ferrous	14	2.2	35.7
Metals - Ferrous	4	-13.9	-78.8
Construction/Real Estate	136	3.7	-2.8
Cement	34	19.8	7.1
Ceramics/Marble/Granite/Sanitary ware	14	14.8	4.8
Construction - Real Estate	48	32.0	-3.6
Engineering Construction	40	14.9	2.3
Banking	38	3.9	3.8
Banks - Public	21	-1.0	2.1
Banks - Private	16	18.7	8.2





Finance	137	8.8	9.6
Housing Finance	12	14.7	14.1
Finance - NBFC	125	3.2	4.7
Services	152	11.0	0.2
Hospitals & Healthcare Services	17	16.0	10.7
Retailing	11	-12.6	10.3
IT- Software	92	14.0	4.0
Telecommunications - Service Providers	8	8.7	-10.2
Hotels, Resorts & Restaurants	24	12.6	3.8
Oil/Refinery/Mining	20	1.6	26.8
Mining & minerals	5	-38.6	72.0
Refineries	7	4.4	26.1
Oil Exploration	8	-23.3	31.9
Others	136	63.4	4.0
Pesticides & Agrochemicals	17	11.2	3.9
Dyes & pigments	12	17.4	8.9
Paper & Paper products	27	9.4	8.8
Diamond & Jewellery	13	233.5	-0.1
Rubber products	7	-2.9	2.0
Plastic products	45	-1.0	8.3
Paints Total	5	19.6	8.7
Industrial Gases & Fuels	10	-15.4	12.2

- Out of the industries considered here, 41 have witnessed positive growth in sales in Q4 FY17. Some of the leading industries were consumer foods, tea/coffee, tractors, engineering, aluminium & aluminium products, non-ferrous metals, retailing, refineries, mining & minerals, oil exploration, industry gases & fuels, etc.
- 8 industries witnessed negative growth in net sales of Q4 FY17 with significant declines witnessed in consumer durables-electronics, electronic components, ferrous metals, telecom service providers. Two & three wheelers industry was also down.
- Only 20 industries witnessed an improvement in sales growth.

## Conclusions

The Indian economy went through a cash crunch post demonetization resulting in a demand shock. The uncertainty in the market not only impacted the discretionary spend and its growth but also had a strong impact on the wholesale and the MBO channel sales. Industries related to households where transactions are largely in cash witnessed slower growth compared with Q4 FY16 including discretionary consumer industries like textiles and durables which get extended to auto segment. Within non-discretionary consumer goods sugar, household & personal products as well as drugs and pharmaceuticals were affected.

Telecom service providers were affected most perceptibly with IT-Software, Hospitals and hotels also being on the downslide. However, retail industry picked up momentum during the period on back of online transactions. However, everything related to real estate – construction, cement, engineering construction saw a slowdown with decelerating activities. At the aggregate level, capital goods and metals industry saw an uptick in net sales. The housing finance companies also did well but at a slower rate. However, NBFC finance registered higher growth in sales in Q4 FY17.



Table 5 provides information on growth in net profit for various industry groups classified under specified headings.

Table 5: Net Profit Q4

Industry	No of		Net Profit (	(Rs Crore)	Growth in Net Profit (%)	
maustry	companies	Q42015	Q42016	Q42017	FY16	FY17
Consumer Goods (Non-discretionary)	149	5,918	7,624	8,070	28.8	5.8
Consumer foods	34	902	912	1,087	1.2	19.1
Sugar	17	(223)	847	901	-479.3	6.4
Tea/Coffee	8	(252)	(132)	(102)	-47.6	-22.8
Pharmaceuticals & drugs	74	3,739	4,179	4,092	11.8	-2.1
Household & Personal products	16	1,753	1,817	2,091	3.7	15.1
Consumer Goods (Discretionary)	176	690	1,325	605	92.0	-54.3
Textiles	164	584	1,389	1,061	137.8	-23.6
Consumer Durables- Appliances	8	166	195	208	17.5	7.0
Consumer Durables-Electronics	4	(60)	(259)	(665)	333.0	157.0
Automobiles & Related	69	3,650	6,471	5,640	77.3	-12.8
Passenger Cars	3	1,826	2,072	2,429	13.5	17.2
Tractors	2	32	41	77	28.7	87.4
Two & Three Wheelers	7	1,393	2,298	2,050	64.9	-10.8
Auto Trucks/LCVs	4	(875)	347	(289)	-139.7	-183.2
Tyres & allied services	7	894	1,053	792	17.8	-24.8
Auto Ancillary	46	380	659	582	73.4	-11.7
Capital Goods	162	3,093	1,202	3,478	-61.2	189.5
Engineering	13	111	86	104	-22.3	21.5
Engineering-Industrial Equipment	79	2,633	1,718	2,083	-34.8	21.2
Electronics-Components	13	3	(19)	77	-792.8	-499.9
Electrodes & welding Equipment	8	31	54	75	74.4	40.0
Electric Equipment	30	452	(633)	959	-240.1	-251.6
IT-Hardware	9	(12)	(29)	3	130.0	-109.2
Telecom Equipment	10	(124)	25	176	-119.9	615.7
Metals	73	3,213	(8,409)	16,135	-361.7	-291.9
Steel & Iron products	47	222	(1,683)	973	-856.6	-157.8
Aluminium & Aluminium products	8	360	147	(81)	-59.2	-155.4
Metals - Non-ferrous	14	2,606	(6,893)	15,239	-364.5	-321.1
Metals - Ferrous	4	24	20	4	-15.1	-82.0
Construction/Real Estate	136	5,353	6,547	3,858	22.3	-41.1
Cement	34	1,807	2,331	1,963	29.1	-15.8
Ceramics/Marble/Granite/Sanitary ware	14	136	176	167	29.2	-5.3
Construction - Real Estate	48	849	1,631	529	92.1	-67.6
Engineering Construction	40	2,562	2,409	1,200	-6.0	-50.2
Banking	38	17,870	(15,003)	6,683	-184.0	-144.5
Banks - Public	21	7,790	(23,788)	(3,751)	-405.4	-84.2
Banks - Private	16	10,080	8,785	10,434	-12.9	18.8





Finance	137	5,885	7,086	8,150	20.4	15.0
Housing Finance	12	3,089	4,098	5,889	32.7	43.7
Finance - NBFC	125	2,797	2,988	2,261	6.9	-24.3
Services	152	17,869	17,475	(3,277)	-2.2	-118.8
Hospitals & Healthcare Services	17	124	152	125	22.1	-17.5
Retailing	11	36	6	(124)	-84.3	-2290.1
IT- Software	92	11,075	14,207	14,645	28.3	3.1
<b>Telecommunications - Service Providers</b>	8	6,666	3,182	(18,126)	-52.3	-669.6
Hotels, Resorts & Restaurants	24	(33)	(71)	203	112.7	-386.8
Oil/Refinery/Mining	20	34,758	34,228	36,172	-1.5	5.7
Mining & minerals	5	11,202	14,711	14,157	31.3	-3.8
Refineries	7	19,078	14,347	17,645	-24.8	23.0
Oil Exploration	8	4,478	5,170	4,370	15.4	-15.5
Others	136	2,830	4,183	3,427	47.8	-18.1
Pesticides & Agrochemicals	17	184	434	175	135.9	-59.8
Dyes & pigments	12	27	68	88	146.7	30.4
Paper & Paper products	27	125	236	197	88.7	-16.7
Diamond & Jewellery	13	370	516	686	39.5	32.9
Rubber products	7	15	10	16	-32.3	62.4
Plastic products	45	679	565	709	-16.8	25.5
Paints Total	5	512	1,181	695	130.5	-41.1
Industrial Gases & Fuels	10	917	1,173	861	27.9	-26.6

- 7 industries out of 50 reported net loss on a y-o-y basis during the quarter.
- However, in absolute value terms, 30 industries witnessed negative growth in net profit in Q4 FY17.
- Maximum decline was witnessed in industry group of tea/coffee, textiles, auto trucks/LCVs, tyre, electronic components, electric equipment, IT hardware, metals, real estate, PSBs. Under services, retail industry witnessed a sharp decline flowed by telecom service providers and hotels, resorts & restaurants. Hospitals & healthcare was also down.
- 19 industries registered a positive growth in net profits in Q4 2017





#### Section B - FY17

Table 6: Aggregate performance (Growth in %)

	No of companies	Net Sales FY16	Net Sales FY17	Net Profit FY16	Net Profit FY17
All companies	1,065	3.6	5.4	-14.3	21.0
Minus banks, IT, oil/refinery and finance	810	8.8	6.1	-5.4	17.4
Banks	36	6.0	2.3	-71.5	97.6
IT	67	12.9	6.8	12.7	5.0
Oil Exploration & Refineries	9	-18.7	6.8	21.2	19.0
Finance	143	3.6	10.4	7.5	9.6

Source: ACE Equity

Table 7: Net profit margin (%)

	No of Cos	FY16	FY17
All companies	1,065	8.1	9.4
Minus banks, IT, oil/refinery and finance	810	7.9	8.8
Banks	36	2.3	4.5
ІТ	67	22.4	22.0
Oil Exploration & Refineries	9	10.9	12.2
Finance	143	19.1	18.9

Source: ACE Equity

- For the aggregate sample, growth in sales has been higher while the growth in net profits has been positive over negative growth rate last year.
- However, excluding banks, IT, oil/refinery and finance the growth in net sales declined from 8.8% in FY16 to 6.1% in FY17.
- Profit margins improved by about 130 bps in FY17 when compared to the FY16
  - Excluding banks, IT, oil exploration & refineries and finance companies, the net margins improved from 7.9% to 8.8%

## Interest cover

Interest cover (ratio of PBDIT/interest) has been calculated for the sample of 810 companies (minus banks, IT, oil and finance). The interest cover remained stable at 5.68 times in FY17 in line with 5.69 times in FY16.



Table 8: Growth in net sales in FY (%)

Industry	No of	FY16	FY17
	companies		
Consumer Goods (Non-discretionary)	68	10.5	7.1
Consumer foods	11	12.4	12.1
Sugar	5	3.5	26.0
Tea/Coffee	5	5.7	-2.5
Pharmaceuticals & drugs	37	12.0	7.5
Household & Personal products	10	9.5	3.3
Consumer Goods (Discretionary)	80	7.7	9.8
Textiles	76	3.0	6.8
Consumer Durables-Domestic Appliances	4	38.3	24.3
Consumer Durables-Electronics	0	-	-
Automobiles & Related	38	19.5	7.6
Passenger Cars	2	23.7	14.5
Tractors	1	-13.2	21.2
Two & Three Wheelers	6	13.4	0.5
Auto Trucks/LCVs	3	32.2	3.8
Tyres & allied services	4	8.6	2.2
Auto Ancillary	22	12.0	8.8
Capital Goods	91	22.1	9.8
Engineering	9	13.0	13.1
Engineering-Industrial Equipment	39	13.3	7.0
Electronic Components	8	1.2	2.0
Electrodes & welding Equipment	4	-1.9	0.4
Electric Equipment	20	36.8	17.0
IT-Hardware	4	-37.3	-34.0
Telecom Equipment	7	10.6	-11.9
Metals	46	1.8	15.7
Steel & Iron products	30	-2.0	20.9
Aluminium & Aluminium products	3	-7.2	-14.2
Metals - Non-ferrous	10	10.5	5.6
Metals - Ferrous	3	3.3	-3.5
Construction/Real Estate	72	3.7	-2.8
Cement	19	19.4	3.0
Ceramics/Marble/Granite/Sanitary ware	6	14.5	5.1
Construction - Real Estate	27	5.6	2.8
Engineering Construction	20	10.8	3.7
Banking	38	6.0	2.3
Banks - Public	21	2.1	-1.2
Banks - Private	15	18.4	11.7
Finance	75	6.4	11.4
Housing Finance	9	15.6	14.5
Finance - NBFC	66	-2.5	7.8





Services	85	12.0	4.0
Hospitals & Healthcare Services	5	20.8	16.0
Retailing	6	15.5	-15.0
IT- Software	57	13.1	6.9
Telecommunications - Service Providers	6	9.1	1.8
Hotels, Resorts & Restaurants	11	15.6	9.4
Oil/Refinery/Mining	14	-18.7	6.9
Mining & minerals	5	-22.8	35.9
Refineries	4	-21.3	8.3
Oil Exploration	5	-5.3	0.4
Others	65	-8.9	0.2
Pesticides & Agrochemicals	7	11.5	11.2
Dyes & pigments	4	-23.9	28.0
Paper & Paper products	13	13.9	10.1
Diamond & Jewellery	5	-7.4	12.6
Rubber products	6	6.6	-4.4
Plastic products	23	-16.6	0.4
Paints Total	3	17.1	7.4
Industrial Gases & Fuels	4	-17.3	-7.2

**Table 9: Net Profit FY** 

Industry	No of		Net Profit	(Rs Crore)	Growth in N	et Profit (%)
	companies	FY15	FY16	FY17	FY16	FY17
Consumer Goods (Non-discretionary)	68	14,490	16,027	19,776	10.6	23.4
Consumer foods	11	833	1,001	1,099	20.1	9.8
Sugar	5	(44)	1	851	*	*
Tea/Coffee	5	157	127	217	-19.0	69.8
Pharmaceuticals & drugs	37	7,076	8,669	10,724	22.5	23.7
Household & Personal products	10	6,467	6,228	6,884	-3.7	10.5
Consumer Goods (Discretionary)	80	3,146	4,504	4,648	43.2	3.2
Textiles	76	2,966	4,049	3,936	36.5	-2.8
Consumer Durables- Appliances	4	190	457	713	140.6	55.8
Consumer Durables-Electronics	0	(11)	(2)	(1)	*	*
Automobiles & Related	38	10,373	19,989	20,245	92.7	1.3
Passenger Cars	2	7,032	8,569	11,293	21.9	31.8
Tractors	1	75	101	201	34.8	99.7
Two & Three Wheelers	6	5,506	7,548	7,709	37.1	2.1
Auto Trucks/LCVs	3	(4,601)	168	(2,237)	*	*
Tyres & allied services	4	1,301	2,069	1,653	59.0	-20.1
Auto Ancillary	22	1,060	1,535	1,626	44.9	5.9
Capital Goods	91	(5,008)	1,480	2,826	*	91.0
Engineering	9	37	15	70	-58.4	358.3





Engineering Industrial Equipment	39	515	571	884	10.9	54.6
Engineering-Industrial Equipment Electronics -Components	39 8	(4)	0	172	*	34.0 *
Electronics -components  Electrodes & welding Equipment	4	137	151	156	10.3	2.9
Electric Equipments	20	(5,157)	1,314	1,827	-125.5	39.1
IT-Hardware	20 4	(3,137)	•	•	-125.5 26.3	-80.3
		• •	(33)	(7) (275)	26.3 5.7	-80.3 -48.9
Telecom Equipment	7	(509)	(538)	(275)		-48.9
Metals	<b>46</b>	17,527	(10,758)	23,072	-161.4	*
Steel & Iron products	30	7,605	(6,779)	3,845	-189.1	*
Aluminium & aluminium products	3	2	(13)	8	-687.7	*
Metals - Non-ferrous	10	9,920	(3,962)	19,211	-139.9	
Metals - Ferrous	3	(0)	(4)	7	*	*
Construction/Real Estate	72	9,293	9,896	10,308	6.5	4.2
Cement	19	2,777	3,006	3,574	8.2	18.9
Ceramics/Marble/Sanitary ware	6	373	460	499	23.3	8.5
Construction - Real Estate	27	1,109	1,246	950	12.3	-23.8
Engineering Construction	20	5,033	5,183	5,285	3.0	2.0
Banking	38	71,542	20,368	40,250	-71.5	97.6
Banks - Public	21	34,320	(19,634)	474	-157.2	-102.4
Banks - Private	15	37,222	40,002	39,777	7.5	-0.6
Finance	75	19,738	21,639	24,661	9.6	14.0
Housing Finance	9	10,371	12,305	15,796	18.7	28.4
Finance - NBFC	66	9,366	9,333	8,865	-0.4	-5.0
Services	85	59,290	56,109	38,892	-5.4	-30.7
Hospitals & Healthcare Services	5	149	176	205	17.7	16.9
Retailing	6	117	178	275	52.3	54.5
IT- Software	57	41,448	46,523	48,762	12.2	4.8
Telecommunications - Service						
Providers	6	17,994	9,415	(10,348)	-47.7	-209.9
Hotels, Resorts & Restaurants	11	(418)	(182)	(2)	-56.5	-98.9
Oil/Refinery/Mining	14	51,258	62,254	68,900	21.5	10.7
Mining & minerals	5	13,773	16,810	14,815	22.1	-11.9
Refineries	4	20,968	29,273	36,099	39.6	23.3
Oil Exploration	5	16,517	16,171	17,985	-2.1	11.2
Others	65	8,258	8,260	10,308	0.0	24.8
Pesticides & Agrochemicals	7	907	900	1,093	-0.8	21.5
Dyes & pigments	4	56	40	80	-28.4	97.9
Paper & Paper products	13	43	242	(120)	458.6	-149.7
Diamond & Jewellery	5	857	703	819	-17.9	16.4
Rubber products	6	51	47	50	-7.8	4.7
Plastic products	23	627	451	617	-28.2	36.8
Paints Total	3	1,785	2,736	2,556	53.2	-6.6
Industrial Gases & Fuels	4	3,930	3,141	5,213	-20.1	66.0

Note: \* - Values cannot be determined (very high negative positive values)

Below mentioned are various factors contributing to the growth and de-growth in sales and profit for the FY17 *as* revealed by various companies in their investors' presentations;



Most of the industries in Q3 and Q4 2017 that have posted lower growth numbers were affected by the liquidity crunch caused by the demonetization drive of the government. The effect was felt most by the smaller companies as we can also see from the financials. This led to slower movement in the consumer durables, industrial activity, etc which led to lower sales during the quarter.

- Cement: The industry sales increased but at a slower rate and performed better at the net profit level registering a growth of about 19% during the year. However, the performance was skewed on account of weak performance in Q3 and Q4 as the industry was affected by delay in execution of projects, slow construction activity and surplus inventory in urban real estate. As a good proportion of transactions happen on cash basis, the activity had slowed down. However, the year witnessed positive profits margins on account of government spending on infrastructure. Top 5 players in cement industry have recorded a cumulative rise in sales by 4% in FY17.
- Automobile: FY17 has been an eventful year for the auto sector. Auto industry impacted sharply on account of the demonetization drive. Total auto industry sales slowed down during the year while at the net profit level, the industry saw a large dip on account of one of the companies in the Trucks/LCVs segment registering huge losses. However Tractors saw a turnaround in situation with sales increasing by a sharp 21% y-o-y and passenger cars sales slowed down and increased by about 9% in FY17. The Auto industry also faced short term headwinds after the BS-III verdict of Supreme Court in Q4 FY17.
- Passenger Vehicles: Passenger vehicles posted strong domestic sales during the year with new launches and prediction of normal monsoon in FY18.
- Two three wheelers: Domestic market saw a downward trend in sales during the quarter while export sales grew but at a slower rate. In domestic markets, as most of the demand comes from tier II and tier III cities, where most transactions happen on a cash basis, the sales took a hit and declined during the Q3 and Q4 FY17. With ban on sale of BS III vehicles, players offered heavy discounts in the last week of March 2017 to clear the inventory compromising the profits.
  - However, the auto industry is showing signs of recovery post the demonetization drive and the BS-III vehicle ban that affected the industry.
- **Household & personal products:** The demand for the industry being non-discretionary, the industry witnessed positive growth in the sales during the year, however, at a slower rate. **Despite discounts and schemes offered by various players to maintain the volume sold**, the cumulative profits of the players grew by over 10% during the year.
- Steel & iron: Steel industry registered a sharp rise in domestic sales during the year with the import duty imposition on steel on back of higher government spending on infrastructure along with improved demand from industries such as auto, consumer durables etc. Also, there was a surge in exports during the year. Out of the companies that declared results, top 5 players (accounting for over 90% of the sample) have registered a cumulative sales growth of about 24% y-o-y FY17.
- **Textiles:** Textiles demand during the year improved and players registered a sales growth of about 7% y-o-y vis-à-vis a growth rate of about 3% in the FY16. However, with oversupply of cotton and fluctuating crude oil prices, players net profits declined by about 3% y-o-y.
- Sugar: Sugar industry witnessed a double digit growth in net sales during the year. Also, net margins of players improved in FY17 mainly led by higher sugar prices during the year. The sector is aided by Central and State Government's rational policies, to ensure sustainability of the Industry and the farmer.
- **Retailing:** Net sales saw a sharp decline of about 15% as demand remained weak. However, companies posted double-digit profits in FY17.
- Paints: The industry was impacted by the price decrease as well as demand for core protective coating products being affected by low infrastructure spends by consumers.



# **Table 8: Outlook for FY18**

Sectors movement – Positive					
Automobiles					
Commercial Vehicles	On back of higher outlay for infrastructure and transportation segment, it is expected to be positive for the CV segment demand				
Tractors	Higher allocation for farm credit, prediction of good monsoon and therefore higher farm incomes, shall fuel demand for farm equipment and tractors segment				
Two-wheelers	Reduction in tax burden for individuals earning below Rs 5 Lakh is likely to increase demand for two-wheelers and small car segment. There should be some recovery on account of deferred demand during Q3 and Q4 which should manifest in FY18				
Cement	Higher outlay and focus on Infrastructure, housing (including affordable housing) and rural development are likely to boost the cement demand over the next 12 months or so				
Construction	The continued focus of the government on infrastructure development through increased allocation towards roads, railways, irrigation, etc, would be beneficial for the construction industry. Also, focus of government on promoting affordable housing will augur well for the industry				
Real Estate	Infrastructure status of affordable housing: Under the scheme for profit-linked income tax deduction for promotion of affordable housing, carpet area instead of built-up area of 30 and 60 square meters will be counted. This would enable purchasers to get more spacious homes and affordable housing segment will be more lucrative for the developers. Reduction of long-term capital gains tax period from 3 years to 2 years might lead to increase in demand since this may increase the secondary sales as well. With Real Estate (Regulation & Development) Act (RERA) being implemented from May 1, 2017, will help in regulating and increase transparency in the real estate sector by protecting the interests of the buyer and impose penalties on the unruly builders				
Paints	The demand for the industry is forecasted to improve on back of government push given to real estate, affordable housing and infrastructure industry. Also, higher disposable income in the hands of consumers is expected to contribute to the demand				
Oil & Gas	In view of the deficit domestic gas production, the decrease in the duty from 5% to 2.5% is likely to benefit petrochemical industry wherein LNG is used as a feed stock. Also, the formation of integrated 'oil major' will likely have strong bargaining power and will be the likes of the bigger oil companies globally. Also, setting up of Strategic crude oil reserves will benefit companies during high crude oil prices				
Telecom	Telecom sector will be the backbone of all these initiatives (Rural digitization initiatives such as "Bharat Net", "DigiGaon", "Swayam", incentivizing of cashless/ digital payments) and thus would get benefited because of rise in data consumption				
Steel	Demand expected to be up due to the infra thrust of the government. The progress of construction segment including real estate would further provide clues				
Engineering and Capital goods	Higher investments in railway infrastructure, national highways, power infrastructure, defence expenditure proposed for FY 2017-18 vis-à-vis FY 2016-17 would translate in orders for railway equipment manufacturers,				



	power transmission and distribution equipment, defence equipment manufacturers etc.				
Sector movement – Can't say					
Pharmaceuticals	With NLEM (National List of Essential Medicine) 2015 and DPCO (Drug Price Control Order) 2016 already in place, some more drugs are likely to come under price control but this is not likely to impact growth of the pharmaceutical industry. Indian Pharmaceutical Industry (IPI), which derives growth primarily from export market, is expected to continue to see similar growth trend in line with the last 3 years. However, companies with links with the USA could be under pressure on account of the policies pursued there.				
Banking	The revival in the banking sector hinges on economic revival which would lead to improvement in asset quality and profitability. On the capital adequacy front, there is substantial requirement of capital especially for PSU banks given the significant deterioration in their asset quality. The banking sector is going through challenging times with NPAs being the primary concern. Banks have been recognizing and providing for the same which has affected their profitability. Individual banks which are stressed need special attention and the RBI is already in the process of identifying such banks under the Prompt Corrective Action policy being pursued.				
Information Technology	India has capabilities in delivering both on-shore and off-shore services to global clients and emerging technologies offer new opportunities for top IT firms in India. However, US policy implications on the industry are yet to be seen.				

A major disruption in the performance of industries that cannot be conjectured now would be the implementation of the GST. This would affect specific companies in particular which are not geared for this transformation.

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